

THE DATAI LANGKAWI CELEBRATES INDUSTRY RECOGNITIONS

Langkawi/Malaysia, 17 December 2020: Having started the year on a high note with several prestigious awards, from being listed amongst the 100 best luxury hotels and travel experiences from around the globe as part of The Ultimate Travel Guide 2020, Harper's BAZAAR, to recognition by Condé Nast Traveler US in their 2020 Gold List of the Best Hotels And Resorts In The World, The Datai Langkawi aims to end the year with an uplifting outlook for 2021.



A project that holds a special place in the hearts of all resort team members was the production of the hotel's first cinematic short film 'The Datai Langkawi... Forever After'. An emotionally powerful retelling of experiencing an everlasting connection at The Datai, this film has been recognized by film festivals around the world. First, it was recognized in the category of Tourism Services at the Tourfilm Riga 2020, the

International Tourism Film Festival of Latvia. At the Japan World's Tourism Film Festival, it was pronounced Best Film in the category of Tourism Services, and, to top it all off, it was recently named as one of the three Best Tourism Films in the world in the category of Tourism Services awarded by The International Committee of Tourism Film Festivals (CIFFT).

The outstanding dining at the resort has also been awarded by Tatler Malaysia, naming <u>The Gulai House</u> in the 'Top 20 Restaurants in Malaysia' by the T.Dining's Best Restaurants Guide 2020. Guests can experience authentic Malaysian cuisine at this kampung style restaurant nestled in the midst of the ancient rainforest. The venue also offers regular The Dapur cooking classes, to introduce the unique flavours and spices of selected Malay, Thai and Indian recipes to kitchen aficionados from around the world.



With wellness coming into particular focus this year, The Datai Langkawi has created an immersive ritual that will enhance guests' feeling of well-being. The 'Mandi Embun' ceremony includes a series of ancient Malay rituals, from forest bathing with a trek through the jungle in the morning mist, to 'Mandi Maul Hayat' (loosely translated as 'bathing in the fountain of youth'), a full-body immersion into a pristine rainforest stream,

complemented with an 'Urut Melayu' treatment (a deeply invigorating massage, designed to

help loosen sore muscles and encourage healthy blood flow) as well as healthy wellness cuisine. This half day ceremony has been recognized internationally for its unique qualities and was recently included in the top three Holistic Treatments of the Year, awarded by the Destination Deluxe Awards.



Looking ahead, The Datai Langkawi will focus even more on its wellness and sustainability services. Promoting the experience of regenerative travel, it aims to continually engage with surrounding communities and the stunning environment of Langkawi island. The Datai has nearly reached its zero-waste-to-landfill goal, and implemented a host of measures on the ground such as upcycling workshops and extended guided nature walks, to help guests connect with and experience the dynamic qualities of the world around them and how it all interconnects and relates to

each other. Further announcements of the enhanced outreach programmes at The Datai Langkawi will follow early in 2021.

Arnaud Girodon, General Manager of The Datai Langkawi, summarizes the increased focus placed on the resort's regenerative travel programmes: "We found that implementing measures to support each other and nature around us lifted the spirits of our colleagues, even during the hard early phase of the pandemic when we were forced to temporarily close our resort. Since June, we have been excited to welcome guests again and have been met with nothing but positive feedback on each and every one of our new sustainability measures. We look forward to introducing all of our returning as well as 'new' guests to our ambitious programme and are happily awaiting the reopening of borders to international travellers next year."

-ENDS-

NOTES TO EDITORS:

For high resolution photos of The Datai Langkawi, please click here

ABOUT THE DATAI LANGKAWI

One of the world's most stunning resorts, The Datai Langkawi, is situated on the northwest tip of the island of Langkawi in Malaysia. Located in an ancient rainforest rich in wildlife and overlooking the tranquil Datai Bay awarded by National Geographic one of the Top 10 Beaches worldwide, the iconic property enchants with mesmerising nature, visionary architecture, understated elegance and Malaysian hospitality. All of the 121 rooms, villas and suites at The Datai Langkawi, including the five-bedroom The Datai Estate Villa, offer breath-taking views of the surrounding nature. Elevated among treetops, set in the very heart of the rainforest and located directly on the coastline, the dining outlets which include the award-winning The Gulai House, The Pavilion, The Dining Room and The Beach Club, pay homage to the exotic flavours and culinary traditions of the region and beyond. Bespoke facilities include The Nature Centre, an educational facility home to resident naturalists and marine biologists, and The Spa featuring Ramuan treatments, its own Akar retail range and Phyto 5 facials.

Leisure facilities include three pools, a state-of-the-art fitness centre at The Health Club; an array of wellness activities including silat and yoga, retail outlet The Boutique, a reserved space to showcase local arts and talents at The Atelier, as well as one of the most scenic golf courses in the world designed by golf legend Ernie Els, The Els Club Teluk Datai. The Datai Langkawi is managed by Themed Attractions Resorts & Hotels Sdn Bhd, an investment holding company incorporated to develop, manage and operate hospitality and attraction destinations.

For further press information and images, please contact:

Tina Dotzauer, Director of Marketing, at +60 19 577 4503 or tina.dotzauer@dataihotels.com